

**UNIVERSITY OF RUHUNA**

**2016/2017 Academic Year**

**B.A. (Special) Degree 2000 Level 2<sup>nd</sup> Sem. 2018 May**

**ENG 22613 – Journalism & Reviewing**

**Answer all questions.**

**Time: 03 Hours.**

**Total marks: 60/60**

**1. Underline the correct answer.**

- I. Digging for answers and telling them in objective ways has long been
- a) a trick of professional reporters.
  - b) a goal of professional reporters.
  - c) a crime of professional reporters.
  - d) a pastime of professional reporters.
- II. Newspapers, cable television news, and radio broadcasts have all come under fire for reporting stories
- a) with a bias.
  - b) with illustrations.
  - c) according to the dictates of their own conscience.
  - d) With some creativity.
- III. Everywhere in the world, journalists face ethical dilemmas about
- a) antagonizing rivals.
  - b) praising the national leaders.
  - c) cooperating with law enforcement.
  - d) drawing a salary.
- IV. Journalistic objectivity and fairness provide the basis for a source's
- a) credibility.
  - b) popularity.
  - c) circulation.
  - d) elegance.
- V. Macro editing involves
- a) overseeing all aspects of the paper.
  - b) the day-to-day running of the newsroom.
  - c) focusing on the content, the big-picture aspect of the story.
  - d) focusing on the writing, looking at grammar, spelling, flow, transitions and style.
- VI. It is ideal for aspiring young journalist looking to get some work experience
- a) to work at a school newspaper.
  - b) to visit places and meet people.
  - c) to read voraciously.
  - d) to argue with people on current affairs.

- VII. In order to prevent articles from reading arid and dry, the best thing to do is to introduce
- a) pictures of popular persons.
  - b) elegantly lettered headings.
  - c) coloured backgrounds.
  - d) effective quotes from the relevant sources.
- VIII. Stories produced by amateur journalists read weak not necessarily because they are poorly written but because
- a) they are written in monosyllabic simple words.
  - b) they do not have climaxes.
  - c) they are thinly reported.
  - d) they contain obscene details.
- IX. To set a scene or convey an anecdote, feature ledes in newspapers generally take two to four
- a) Lines.
  - b) paragraphs.
  - c) quotes.
  - d) photographs.
- X. Yellow journalism was a style of newspaper reporting that emphasized
- a) sensationalism over facts.
  - b) humour over facts.
  - c) violence over facts.
  - d) pleasure over facts.

(10 Marks)

2. **Present the checklist of things copy editors look for when they are editing. There are six items in the list.**

(5 Marks)

3. **Explain the difference between a hard-news lede and feature lede.**

(5 Marks)

4. **List the 10 important steps for producing a quality news story**

(5 Marks)

5. **Compare the following three news reports with each other and state how each writer varies from the other in their attitude to the behaviour of Brigadier Priyanka Fernando and to that of the Tamil protest group.**

## Brig. Priyanka Fernando recalled to Sri Lanka

February 21, 2018 03:28 pm

By *Manushi Silva*, Ada Derana

The Minister Counsellor (Defence) attached to the Sri Lanka High Commission in London, Brigadier Priyanka Fernando, has been recalled to Sri Lanka by the Sri Lanka Army.

Accordingly, He will arrive in Sri Lanka today or tomorrow, said Army Spokesman Brigadier Sumith Attapaatu today (21).

A video appeared on social media depicting Brigadier Priyanka Fernando making certain gestures aimed at members from the Tamil community who were engaging in a protest outside the Sri Lankan High Commission in London on Sunday (4), as Sri Lanka marked the 70th anniversary of independence.

In this connection, instructions were sent to Sri Lanka's High Commissioner in London on Tuesday (6), to suspend the Minister Counsellor (Defence) from work, with immediate effect, the release said, adding that authorities in Sri Lanka including the Sri Lanka Army will initiate inquiries on the incident immediately.

On February 07 President Maithripala Sirisena revoked the suspension of Brigadier Priyanka Fernando from duties as the Minister Counsellor (Defence) attached to the Sri Lanka High Commission in London.

Sri Lanka Army (SLA) sent a letter to the Brigadier seeking justification for his actions during the incident.

However, a number of accusations were levied against the reinstatement of Brigadier Priyanka Fernando in diplomatic level.

Accordingly, the SLA has decided to summon Brigadier Priyanka Fernando for an inquiry on his behavior, said Army Spokesman during the weekly cabinet media briefing.

## **Brigadier Priyanka Fernando arrives in the Island**

2018-02-22

### **NewsRadio**

The controversial Minister Counsellor Defence attached to the Sri Lankan High Commission in London, Brigadier Priyanka Fernando, has arrived in the island upon a recall issued by the government.

NewsRadio airport correspondent said Brigadier Priyanka Fernando arrived in the country around noon today.

A gesture made by Brigadier Fernando during a protest by a group of pro-LTTE supporters in London, on the 4th of February, went viral on social media.

In response to the outcry the Brigadier was initially suspended from his official duties at the Sri Lankan High Commission by the Ministry of Foreign Affairs.

However the suspension was later lifted upon the orders of President Maithripala Sirisena.

## **Brigadier Priyanka Fernando to Return to Sri Lanka for Consultations: Military Confirms No Inquiry**

Asian Mirror

February 21, 2018

Brigadier Priyanka Fernando, the defence attache of the Sri Lankan diplomatic mission in the United Kingdom, will return to Colombo for consultations, the Army said.

Military sources also added that there would be no inquiry against the senior military officer.

Defence Attaché Brigadier Priyanka Fernando repeatedly mimed slitting throat gestures to hundreds of chanting Tamil protestors outside the High Commission premises in London in early February. The video of the incident went viral and the military officer's act elicited mixed reactions.

Issuing a statement on the matter, the Foreign Ministry said it had taken serious note of the incident and the services of the defence attache would be suspended immediately.

However, President Maithripala Sirisena intervened and reinstated the officer.

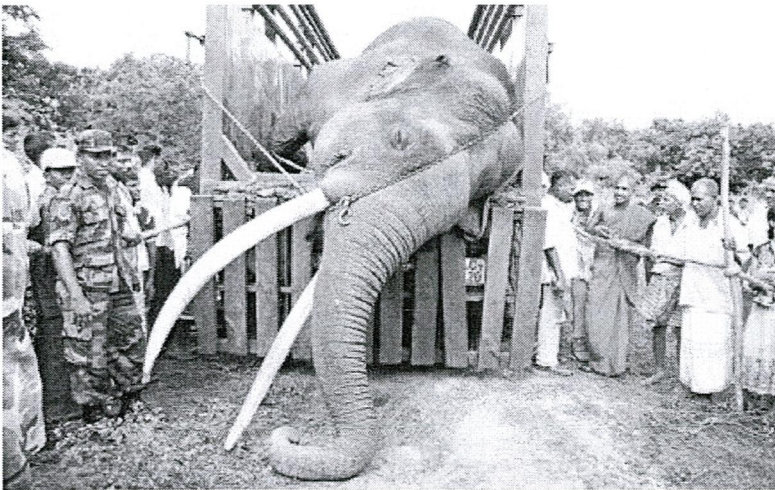
**(15 marks)**

**6. Write an article of about 500 words on the basis of the following picture.**

The Galgamuwa Dala Puttuwa is one of the most iconic tuskers of Sri Lanka.



The floor boards of the lorry used for transporting the captured Elephant has been broken making the elephant fallen awkward. Tusker died of suffocation as its respiratory system got blocked.



As the remains of the Galgamuwa blind tusker lay on the ground deep inside the forest of the Kahalla Pallekele Sanctuary, six suspects were taken into custody in connection with the killing of the elephant.



Zoologist Dilan Peiris said that many years ago he had spoken to wildlife officers and told them that the Galgamuwa tusker should be protected from poachers. "Another tusker was killed at the Tabbowa sanctuary.

This is a very dangerous situation where so many tuskers are being killed. No effort has been made by the Government or the DWLC to protect these tuskers for future generations. When an elephant is killed the government asks for an investigation into the incident and a big fuss is made in the media. But two months later the investigation and incident is forgotten by everybody," Peiris explained.

He added that all senior officers at the DWLC should go home and hand over the Department to somebody who can take measures to protect the remaining tuskers from facing a similar fate.

"President Maithripala Sirisena is the Environment Minister. He should take responsibility for the death of these tuskers. Where are all these NGO people who shout about elephants been taken in peraheras? Where are the animal welfare people who shout about injured dogs?

These NGO people are only interested in the dollars they earn and are not genuinely concerned about animal welfare," Peiris further said.

**(20 marks)**

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