

# University of Ruhuna - Faculty of Technology

Bachelor of Engineering Technology, Bachelor of Information & Communication Technology,  
Bachelor of Bio Systems Technology

Level 1 (Semester 2) Examination, September 2020

Course Unit: TCS 1212 Fundamentals of Management

Time Allowed : 2 hours

Total Marks : 100

Answer only four (04) questions

01. AB Ltd. Provides training for university undergraduates. This year the management of the organization decided to recruit Management Trainees from different disciplines. Imagine you have applied to AB Ltd. for your internship. Being an undergraduate in the Faculty of Technology who learnt Management subjects under the university curriculum how you could answer the questions raised by the management of the company, at your selection interview?

- (a) Why management is important to an organization? (4 marks)
- (b) Who is a "Manager"? (4 marks)
- (c) How do you explain the importance of learning management, for technologists? (8 marks)
- (d) List three (03) important skills of a good manager? Explain the listed skills with examples. (9 marks)

(Total 25 marks)

02. Sri Lanka Choco Products Ltd. is a local company who produces chocolates for both local and international markets. The new management of the company decided to introduce few changes to the organizational structure to cope with the rapid changes in the business environment.

- (a) List main resources in Sri Lanka Choco Products Ltd. (4 marks)
- (b) Provide examples for each of these resource categories. (4 marks)
- (c) Describe four (04) challenges to the management of Sri Lanka Choco Products Ltd. (8 marks)
- (d) Select three (03) challenges stated above and suggest strategies to overcome those barriers. Explain with examples. (9 marks)

(Total 25 marks)

03. Explain five (05) of the below concepts in Management.

- (a) Four (04) steps in Scientific Management
- (b) External environment of an organization
- (c) Organizational constituents
- (d) Corporate Social Responsibility (CSR)
- (e) Characteristics of effective control system
- (f) Leadership Vs. Management

(5 marks per each)  
(Total 25 marks)

04. "Organizational goals direct the organizations for better planning".

- (a) List **two (02)** purposes of organizational goals. (4 marks)
- (b) Name and describe main **categories of organizational goals**. (4 marks)
- (c) Describe **four (04) barriers to goal setting and planning** in an organization (8 marks)
- (d) Select **three (03)** of the above mentioned barriers and explain how the organization could overcome those **barriers**. (9 marks)

Total Marks : 100

(Total 25 marks)

05. "Proper coordination among management functions within an organization may lead to effective management within the organization."

- (a) Define "**job designing**". List **two (02)** functions of job designing. (4 marks)
- (b) List **two (02) advantages and two (02) disadvantages** of group decision making. (4 marks)
- (c) Name and describe **four (04) different types of powers of leaders** in organizations. (8 marks)
- (d) Why **controlling is important** for organizations. Explain **three (03)** of those factors with examples. (9 marks)

(Total 25 marks)

06. Sri Lanka Choco Products Ltd. is a local company who produces chocolates for both local and international markets. The new management of the company decided to introduce few changes to the organizational structure to cope with the rapid changes in the business environment.

- (a) List main resources in Sri Lanka Choco Products Ltd. (4 marks)
- (b) Provide examples for each of these resource categories. (4 marks)
- (c) Describe four (04) challenges to the management of Sri Lanka Choco Products Ltd. (8 marks)
- (d) Select three (03) challenges stated above and suggest strategies to overcome those barriers. Explain with examples. (9 marks)

(Total 25 marks)

07. Explain five (05) of the below concepts in Management.

- (a) Four (04) steps in Scientific Management
- (b) External environment of an organization
- (c) Organizational constraints
- (d) Corporate Social Responsibility (CSR)
- (e) Characteristics of effective control system
- (f) Leadership Vs. Management

(2 marks per each)  
(Total 25 marks)