
Challenges of Developing Rubber Cultivation: Case Study Base on Warakapola Divisional Secretariat

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Abstract

Rubber is the second most crucial plantation crop in Sri Lanka regarding export earnings and job creation. The purpose of this study is to identify the challenges of developing rubber cultivation in the Warakapola Divisional Secretariat as the rubber industry in Sri Lanka is currently facing a burning problem. The survey was conducted to identify challenges related to the rubber production process and marketing. The survey was conducted using a questionnaire for growers in Pallepapita Grama Niladhari Division, and 20 rubber growers were used for random sampling for this study. The survey identified several key factors influencing the challenges of the rubber manufacturing industry, including social, economic, institutional, and environmental factors. Although production and marketing problems and complications in the field of study are easily corrected errors in the management of rubber estates, cultivation seems to be deteriorating due to lack of attention and care. Accordingly, it is a big challenge for small rubber estate owners to get the maximum benefit from a unit area. However, in the face of active government intervention and the formal activities of growers, sustainable rubber is not a difficult task, minimizing the problems faced by small rubber plantation owners in the study area. It is also essential for the development of both the physical and human aspects of the area.

Keywords: *Challenges, Cultivation, Production, Rubber, Warakapola*

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