Contents

			Page
A1			
Abstract			ii
Acknowledg	gement	s ·	iv
Table of cor	ntents		V
List of table	es		X
List of figur	es and	charts	xii
Chapter 1	Cont	textualization of the study	1
	1.1	Background of the study	1
	1.2	Problem statement	. 3
	1.3	Objectives of the study	4
	1.4	Respondents of the study	5
	1.5	The method of data collection	5
	1.6	Preparation for analysis	7
	1.7	Significance of the study	9
	1.8	Limitations of the study	10
	1.9	Definitions of terms	11
Chanter 2	T ite.	ature review	12

Chapter 3	Chai	nge in university libraries	24
	3.1	Introduction	24
	3.2	What is change?	24
	3.3	Types of changes	26
		Technological change	26
		Structural change	27
		Individual change	29
		Cultural change	31
	3.4	Why change is needed?	34
		3.4.1 Internal forces for change	35
		3.4.2 External forces for change	35
		Technological forces	36
		Economic forces	38
		Sociological forces	39
		Political forces	40
	3.5	Conclusion	40
Chapter, 4	Man	aging change in university libraries	42
	4.1	Change process	42
	4.2	Planned change	44
	4.3	Strategies for successful planned change	45
	4.4	Resistance to change	51
		4.4.1 Individual resistance	53

		4.4.2	Organiza	tional resistance	58
	4.5	Dealir	g with res	istance	61
			1. E	ducation and communication	63
			2. P	articipation and involvement	64
			3. Fa	acilitation and support	67
			4. N	egotiation and agreement	68
			5. M	Ianipulation and co-option	68
			6. E	xplicit and implicit coercion	69
			7. Se	et the stage for change	69
			8. M	laké tentative change	70
	4.6	Chang	e manager	ment models	70
			Lewin's f	force field theory	70
			Informati	on technology management model	74
	4.7	Planne	d change	and organizational effectiveness	76
	4.8	Concl	ısion		78
Chapter 5	Analy	ysis of d	ata and di	iscussion	80
	5.1	Data g	gathering a	and response rate	80
5	5.2	Techn	ological c	hange management	81
	•	5.2.1	Technolo	ogical changes	82
		5.2.2	Compute	erized in-house operations	84
		5.2.3	Services	provided through the library web site	87
,	5.3	Econo	mic forces	management	90
		5.3.1	The libra	ry allocation	90

	5.3.2	Services that had been cut down	91
	5.3.3	Plans in response to the economic constraints	92
5.4	Huma	n resource management	94
	5.4.1	Scope of the available library staff	94
	5.4.2	Plans to develop university library staff	95
	5.4.3	Training needs of university library staff	97
	5.4.4	Kinds of training the university library staff possess	98
	5.4.5	Reasons for resistance to change	100
5.5	Chang	ing user requirements	103
	5.5.1	User groups	103
	5.5.2	Curriculum of the universities in Sri Lanka	105
	5.5.3	Strategies to improve university library services and satisfy changing user requirements	106
5.6	Planne	d change	109
	5.6.1	Types of changes	109
	5.6.2	Successfulness of changes implemented	111
	5.6.3	Strategies for successful implementation of change	112
	5.6.4	Need for planned change	114
	5.6.5	Change management model	115
	5.6.6	Problems and barriers during change management	116
	5.6.7	Achievements through change management	118
	5.6.8	Positive impact of change management on the effectiveness of the university library services	119



Chapter 6	Conclusions and suggestions	121
Bibliography	y	127
Appendix 1	List of University Libraries	133
Appendix 2	Questionnaire	135

List of Tables

		Page
Table 4.1	Methods for dealing with resistance to change	66
Table 5. 1	Distribution of questionnaires and the response rate	80
Table 5. 2	Technological changes at university libraries in Sri Lanka	83
Table 5. 3	Computerized in-house operations at university libraries in Sri Lanka	85
Table 5. 4	Library resources accessible through university library web site	87
Table 5. 5	Adequacy of the library allocation	90
Table 5. 6	Plans in response to the economic constraints	92
Table 5. 7	Scope of the university library staff in Sri Lanka	94
Table 5. 8	Plans to develop university library staff	96
Table 5. 9	Training needs of university library staff	97
Table 5. 10	Kinds of training the university library staff possess	99
Table 5. 11	Reasons for resistance to change	101
Table 5. 12	User groups of university libraries in Sri Lanka	103
Table 5. 13	Curriculum of the universities in Sri Lanka	105
Table 5. 14	Strategies to improve university library services	107
Table 5. 15	Types of changes implemented in university libraries in Sri Lanka within last five years	110
Table 5. 16	Successfulness of changes implemented within last five years	111
Table 5. 17	Strategies for successful implementation of change at university libraries in Sri Lanka	112
Table 5. 18	Need for planned change in university libraries in Sri Lanka	114

Table 5. 19	Use of change management models at university libraries in Sri Lanka	115
Table 5. 20	Problems and barriers faced by university libraries during change management	116
Table 5. 21	Achievements through change management at university libraries	118
Table 5. 22	Positive impact of change management on the effectiveness of the university library services in Sri Lanka	119



Table 5. 19	Use of change management models at university libraries in Sri Lanka	115
Table 5. 20	Problems and barriers faced by university libraries during change management	116
Table 5. 21	Achievements through change management at university libraries	118
Table 5. 22	Positive impact of change management on the effectiveness of the university library services in Sri Lanka	119



List of Figures and Charts

		Page
Figure 3.1	Types of changes	30
Figure 4.1	Basic change process in organizations	42
Figure 4.2	The collective influence of five major factors on the success of changing an organization	47
Figure 4.3	Sources of individual resistance to change	56
Figure 4.4	Forces influencing individual behavioral reactions	57
Figure 4.5	Sources of organizational resistance to change	60
Figure 4.6	A model of participation and change	65
Figure 4.7	Lewin's force field analysis model	71
Figure 4.8	Three step change process	72
Figure 4.9	Information technology management mode	74
Chart 5.1	Technological changes at University Libraries	84
Chart 5.2	Computerised in-house operations at University Libraries	86
Chart 5.3	Resources accessible through library web Site	88
Chart 5.4	Adequacy of the library allocation	91
Chart 5.5	Plans in response to the economic constraints at University Libraries	93
Chart 5.6	Scope of the university library staff	95
Chart 5.7	Plans to develop university library staff	96
Chart 5.8	Kinds of training the university library staff possess	100
Chart 5.9	Reasons for resistance to change in University libraries	102

Chart 5.10	User groups at university libraries	104
Chart 5.11	Curriculums of the Universities in Sri Lanka	105
Chart 5.12	Strategies to improve university library services	108
Chart 5.13	Types of changes implemented in university libraries within last five years	110
Chart 5.14	Successfulness of changes implemented in university libraries within last five years	111
Chart 5.15	Strategies for successful implementation of change at university libraries in Sri Lanka	113
Chart 5.16	Need for planned change at university libraries in Sri Lanka	115
Chart 5.17	Problems and barriers during change management at university libraries in Sri Lanka	117
Chart 5.18	Achievements through change management at university libraries	119
Chart 5.19	Positive impact of change management at university libraries	120