

UNIVERSITY OF RUHUNA

FACULTY OF MANAGEMENT AND FINANCE

No of Pages: 03

No of Questions: 06

Total Marks 60

BBA 2207- Risk Management

BACHELOR OF BUSINESS ADMINISTRATION DEGREE 2000LEVEL

SECOND SEMESTER END EXAMINATION - June / July 2015 Repeat

Two Hours

Instructions

- Answer only five questions.
- (1) (a) What does risk management mean?

(03 marks)

(b) Is risk different from uncertainty? Explain

(03 marks)

(c) Explain the difference between pure risk and speculative risk by giving an example.

(06 marks)

(Total 12 Marks)

(2)

(a) Why risk management is necessary for business organizations?

(06 marks)

(b) What is risk assessment?

(03 marks)

(c) State liability risk areas inorganizations

(03 marks)

(Total 12 Marks)

(3)

a) Explain the relationship between "Risk control" and "Risk financing".

(03 marks)

b) Consider the three recent events in which loss has occurred and suggest any possible risk control activities.

(06 marks)

(c) Explain the duties of a Risk Manager.

(03 marks)

(Total 12 Marks)

- (4) Do you agree with the following statements? Justify your answer.
- a) Risk management is needed only for large businesses.
- b) The events that had happened in the past may also be happened again
- c) Risk management is used in households.
- d) Transferring of all risks to others exemplify good risk management

 $(3 \times 4 = Total 12 marks)$

- (5)(a) "Risk Management is an endless process". Explain.
 - (b) "Objective of risk management is securing rather than constructing". Justify.
 - (c) "Pooling is a method of risk financing". Discuss.

 $(4 \times 3 = Total 12 marks)$

- (6) Briefly explain the following risk management techniques by giving an example.
 - (a)Risk reduction
 - (b) Risk transfer
 - (c) Risk avoidance
 - (d) Risk acceptance

 $(3 \times 4 = Total12marks)$