



UNIVERSITY OF RUHUNA
FACULTY OF MANAGEMENT AND FINANCE

No of Pages: 10
 No of Questions: 08
 Total Marks: 100

FDN 3101 - ENGLISH

BACHELOR OF BUSINESS ADMINISTRATION DEGREE 3000 LEVEL
FIRST SEMESTER END EXAMINATION – December, 2015 / January 2016

Three Hours

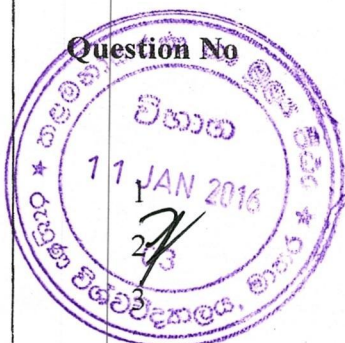
Instructions:

➤ Answer all the questions on this paper itself.

Index No:

For Examiners' Use Only

Question No	Maximum Marks	Marks Obtained	
		Examiner 1	Examiner 2
1	10
2	10
3	10
4	10
5	10
6	10
7	20
8	20
Total Marks	100	=====	=====



Examiner's Signature:

Date :

Question 01

Write an appropriate utterance for the blank in each of the following exchanges. (Write complete sentences)

1. I've lost my passport.

.....

2. I don't believe in Ghosts.

.....

3. Your new shoes look really nice.

.....

4. Have you ever been to Jaffna?

.....

5. Who is that tall man?

.....

6. Could you please pass the sugar bowl?

.....

7. I need your details now.

.....

8. This is the high season in tourism.

.....

9. Do you have a valid driving license?

.....

10. What do you, prefer Tea or Coffee.

.....

(10 marks)

Question 02

Complete the conversation.

This is a typical conversation at the bank. Complete the blanks.

- Manager - What do you want?
- Student - 1.
- Manager - Where are you studying now?
- Student - 2.
- Manager - What branch have you chosen and how much you need?
- Manager - 3.
- Student - He is an Inspector of Police.
- Manager - I will approve a loan of Rs.60,000/= only. It is the limit.
- Student - 4.
- Manager - Yes, Meet me tomorrow morning with your father.
- Student - 5.

(10 marks)

Question 03

Correct only the sentences that contain errors.

1. She can swim across the river when she was young.
.....
2. Rich should help poor.
.....
3. The Andamans are a group of Islands in the Bay of Bengal.
.....
4. Saman can bowl fastly.
.....
5. He often makes mistakes.
.....

6. These mangoes taste sourly.

.....

7. Beware from dogs.

.....

8. You have to adapt to this surrounding.

.....

9. Exercise is essential for health.

.....

10. Keep in touch with the latest developments.

.....

(10 marks)

Question 04

Underline the word that would be most suitable to complete each sentence.

1. Ben writes very quickly. He's finished his essay.

- a) already b) been c) for d) yet

2. What are you going to do? ~ I don't know. I haven't decided

- a) just b) long c) since d) yet

3. I've to London. I went there in June.

- a) been b) gone c) just d) yet

4. Have you done any skiing?

- a) ever b) for c) just d) long

5. My boyfriend hasn't rung week.

- a) for b) last c) since d) this

6. I haven't seen that coat before. How have you had it?

- a) already b) for c) long d) since

7. The girls have to the cinema. They won't be back until ten o'clock.

- a) already b) been c) gone d) just

8. I haven't seen my parents last Christmas.

- a) already b) before c) for d) since

9. This is the first I've ever lived away from home.

- a) already b) since c) that d) time

10. This programme must be new. I've seen it before.

- a) ever b) never c) since d) yet

(10 marks)

Question 05

Fill in the blanks.

Hi, I'm Raj I'm head product development at
Indian Rice Research Centre. I'm in charge of research development
..... our research centre in Delhi. Our laboratories are of the most
innovative agriculture. We have recently some big breakthroughs
in increasing rice production.

I love technology, using scientific knowledge improve people's lives
..... technology of rice development is a good example of this.

(10 marks)

Question 06

Read the following passage and answer the questions below.

Starbuck Corp reported better – than – expected quarterly profit but global sales at established coffee shops fell short of analysts' estimates due to weakness in Europe, sending its shares down five percent in after-hours trade on Thursday.

Sales from cafes open at least 13 months fell 1 percent in the Europe, the Middle East and Africa (MEA) region during the latest quarter. Analysts polled by Consensus Metrix had expected a 2.2 percent rise in EMEA same store sales.

Executive attributed the drop to weakness in Europe, which suffered its first decline in same-store sales since 2009.

Sales fell in Ireland and Germany during the fiscal second quarter and were up just slightly in France and the United Kingdom, Starbucks Chief Financial Officer Troy Alstead said.

Europe has been a weak spot for the world's biggest coffee chain. The region is grappling with debt woes and austerity measures and, earlier this week, Britain said its economy had fallen into its second recession since the financial crisis.

"The situation is very, very tough," Chief Executive Howard Schultz said of Europe's economy.

"We will turn the Europe business around in the same way we turned the U.S. business around," Schultz told analysts on a conference call.

(source- businessenglishsite.com)

1. What happened to Starbucks' shares after that their quarterly profits failed to meet analysts' estimates?
 - They rose by 5%
 - They plunged by 5%
 - They rose by 10%
2. "Quarterly profits" refer to profits during how many months?
 - Three
 - Four
 - Six
3. According to the article, in which European countries did Starbucks' Not see a slight increase in sales?
 - The United Kingdom
 - Ireland
 - France
4. According to the article, are/is to blame for Starbucks' woes in Europe.
 - Europe's financial troubles
 - European disdain for American coffee.
 - The availability of many other good cafes.
5. Has Starbucks always struggled in Europe?
 - No
 - The article doesn't specify.
 - Yes.

(10 marks)

Question 08

Read the following advertisement and write a C.V. to match the relevant vacancy.

Career Opportunities

Smith and Sons
(Kandy) Limited

Smith and Sons (Kandy) Ltd Jewelers,
is looking for competent, self – motivated and
dynamic individuals to fulfill the following positions
based in Kandy.

Sales Executives & Sales Assistants

Requirements;

- Fluent in English
- Past experience in the Sales / Customer Care / Hospitality would be an added qualification
- Ability to work long hours and during holidays if required
- A positive attitude

We offer

- Attractive salary plus benefits
(performance base salary increments).

If you're interested in joining our winning team,
send us your CV along with two non-related
referees to mail@smiths.com or by post to
***Manager HR, Smith and Sons (Kandy) Ltd
Jewelers, 222 Jaffna Rd, Kandy.***

(20 marks)

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