





1.

UNIVERSITY OF RUHUNA - FACULTY OF MEDICINE

PH 3142: COMMUNITY PHARMACY I (SEQ)

TIME: 2 Hours

INSTRUCTIONS

- Answer all questions.
- No paper should be removed from the examination hall.

		e any correction fluid. rations where necessary.		
1	Patien	at counseling is one of the important roles of a community pharmacist.		
	1.1	Describe briefly about patient counseling.		(10 marks)
	1.2	What are the information included in patient counseling session	 at a	community
		pharmacy.		(30 marks)
	1.3	What are the main areas of a community Pharmacy?		(20 marks)
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1.00	1.4 State the Competency Standards for community Pharmacists' performance.	professiona (30 marks)
		KKAT
	1.5 What is patient information leaflet?	(10 marks
2.	Pharmaceutical products (drugs) can be classified as over the counter drugs	(OTC) and
	prescription drugs. Pharmacist should know how to distinguish OTC drugs from drugs and counsel the patients accordingly.	prescription
	2.1 Define OTC?	(10 marks)
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		•••••••••••••••••••••••••••••••••••••••
	2.2 State there are all in the OTTO	
	2.2 State three common things between OTC and prescription drugs dispensing	practice. (15 marks)
		(15 marks)

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2.3	Mrs. AB come into your community pharmacy and asks for a proceeding. She has her cough for about a week. Her chest is congest coughing up is yellowish and cough dose not seems to be worse of the day. She has a temperature and a sore throat as well.	
2.3.1	What are the further questions should be asked from this patient.	(15 marks)
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2.3.2	What could be the main reason/s for her sufferings?	(20 marks)
2.3.3	W11	
2.5,5	Would you suggest any antibiotics for this patient? Give reasons	for your decision? (20 marks)
224 1		
2.3.4 H	low are you going to counsel this patient?	(20 marks)

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		Learner Market W		
· May goldo		are a registered graduate pharmacist and you are planning to establish a macy in year 2016. Answer the following questions based on your plan macy.		
	3.1	Draw an acceptable lay out for the pharmacy with the representation	of main	n units.
		money is a cold facility of human emission participated to a cold in		(20 marks)
N. S.				
1				
		enactments		
	3.2	State four (aws)you should comply when operating a community pha	rmacy.	
		Continue the for stocking that an included the		(10 marks)
	3.3	Describe briefly the important factors you should consider when sele	cting a	location for
	3.3	your community pharmacy?	oung u	(25 marks)
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Index No:... Analyse the possible challenges you may face when operating a community pharmacy. (25 marks) Describe briefly five different features of the internal arrangements of an ideally set community pharmacy. (20 marks)

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Mr.Gunasekera is the manager of the pharmacy pharmacy of multi-national pharmacy chain. He w top management to discuss the targets of the year 016. The top management decided to increase the sales target of the ABC by 30%. Moreover, they have revealed that the sales of the last ten months of ABC, Colombo has been declined by 10% and the most of the participants were not satisfied with the current situation. Finally, Mr.Gunasekera determined to reach the assigned target with his staff members, although the increasing sales by 40% seemingly impossible.

Answer the following questions related to the given scenario.

4.1	Discuss the important factors to be considered by Mr.Gunasekera in the process to achieve the new target of the pharmacy.	olanning (30 marks
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4.2	Describe briefly the main factors that the many is	
	Describe briefly the main factors that the manger should consider in recrui employees to the pharmacy.	ting new (20 marks)
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4.3	Explain briefly the important aspects of a successful financial	(30 marks)
	the year 2016.	(30 marks)
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4.4	Describe briefly the marketing strategies the manager should to	follow to increase the
	sales of the pharmacy.	(20 marks)
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