

Original

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UNIVERSITY OF RUHUNA – FACULTY OF MEDICINE

ALLIED HEALTH SCIENCES DEGREE PROGRAMME

THIRD B. PHARM PART I EXAMINATION – DECEMBER 2015

PH 3142: COMMUNITY PHARMACY I (SEO)

TIME: 2 Hours

INSTRUCTIONS

- Answer all questions.
- No paper should be removed from the examination hall.
- Do not use any correction fluid.
- Use illustrations where necessary.

1. Patient counseling is one of the important roles of a community pharmacist.

1.1 Describe briefly about patient counseling. *(10 marks)*

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1.2 What are the information included in patient counseling session at a community pharmacy. *(30 marks)*

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1.3 What are the main areas of a community Pharmacy? *(20 marks)*

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1.4 State the Competency Standards for community Pharmacists' professional performance. (30 marks)

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1.5 What is patient information leaflet? (10 marks)

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2. Pharmaceutical products (drugs) can be classified as over the counter drugs (OTC) and prescription drugs. Pharmacist should know how to distinguish OTC drugs from prescription drugs and counsel the patients accordingly.

2.1 Define OTC? (10 marks)

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2.2 State three common things between OTC and prescription drugs dispensing practice. (15 marks)

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- 4.3 Explain briefly the important aspects of a successful financial management process for the year 2016. (30 marks)

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- 4.4 Describe briefly the marketing strategies the manager should follow to increase the sales of the pharmacy. (20 marks)

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