

UNIVERSITY OF RUHUNA

2018/2019 Academic Year
Bachelor of Arts (Special) Degree 2000 Level
First Semester Examination – 2019 October

POS 21663 – Tourism & Hospitality Services

Answer any Four (04) questions.

Time: 03 hours

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01. Define tourism services and elucidate how multi disciplines nurture it.
(15 Marks)
 02. Introduce cultural tourism and describe how cultural tourism contribute to build peace.
(15 Marks)
 03. Do you agree with the statement that 'Tourism has been developed over a long period in history' explain why?
(15 Marks)
 04. Describe how tourism planning contribute to development of tourism service.
(15 Marks)
 05. Introduce tourism products and describe how it is helpful to develop tourism services.
(15 Marks)
 06. Describe with examples how infrastructure development contribute to tourism service development.
(15 Marks)
 07. Define the term tourism attraction and describe how it contributes to tourism service development.
(15 Marks)