UNIVERSITY OF RUHUNA

FACULTY OF MANAGEMENT AND FINANCE

No. of Pages : 02
No. of Questions: 05
Total Marks : 70

BACHELOR OF BUSINESS ADMINISTRATION HONOURS DEGREE

1000 LEVEL SECOND SEMESTER END EXAMINATION – FEB/MAR 2026

Three Hours

BBA 12013– ENTREPRENEURSHIP (OLD SYLLABUS) Academic Year 2025/2026

Instructions

- The question paper contains five (05) questions.
- Answer all questions.

Question 01

I. Identify two key reasons for writing a business plan.

(03 Marks)

II. "Business plans come in various types, each tailored to specific purposes such as startups, operations, or growth strategies." Briefly explain the main types of business plans.

(04 Marks)

III. "Entrepreneurship plays a vital role in a country's economic development." Discuss the importance of entrepreneurship to a country's economic development.

(07 Marks)

(14 Marks)

Question 02

I. Define the term "Novice Entrepreneur."

(03 Marks)

II. "The venture life cycle progresses through distinct stages, from conception to maturity." Briefly explain the key stages of the successful venture life cycle.

(04 Marks)

III. Discuss the role of push and pull motivations in shaping entrepreneurial intention.

(07 Marks)

(14 Marks)

Question 03

I. Distinguish between "Serial Entrepreneur" and "Portfolio Entrepreneur."

(03 Marks)

II. "Most new ventures need to raise money during their early life to fuel growth and survival." Explain why new ventures require financing, particularly in the early stages of the venture life cycle.

(04 Marks)

III. "The right financing must align with a venture's stage, risk profile, and growth potential". Discuss how to match a new venture's characteristics with appropriate forms of financing or funding.

(07 Marks)
(14 Marks)

Question 04

I. Define the term "Intrapreneur."

(03 Marks)

II. "Organizations often face barriers that hinder employees' creativity and innovation." Briefly explain the key barriers to developing employees' creativity in organizations.

(04 Marks)

III. "Entrepreneurial teams evolve through formation, growth, and potential dissolution stages." Discuss each stage of the life cycle of an entrepreneurial team.

(07 Marks)
(14 Marks)

Question 05

I. Distinguish between "International Entrepreneurship" and "Domestic Entrepreneurship."

(03 Marks)

II. "Sri Lankan SMEs, like many in developing economies, face significant challenges in growth and operations." Briefly explain the key challenges faced by the Sri Lankan SME sector.

(04 Marks)

III. "Cultural variations affect all aspects of a company's operations in international business, from negotiation to management". Discuss how cultural differences influence international business ventures.

(07 Marks)
(14 Marks)

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