



FACULTY OF FISHERIES AND MARINE SCIENCES & TECHNOLOGY

**Bachelor of Science Honors in Fisheries and Marine Sciences Degree/
Bachelor of Science Honors in Marine and Freshwater Sciences Degree**

Level IV Semester I – April 2024

OCG 41A1 Ocean Tourism

Time: 1 hour

Answer Only Two (02) questions

1. Describe the importance of potential marine and coastal based tourism activities for the improvement of the socio-economic status of the country.
2. Synthesize a detailed account on Blue Flag Beach concept and its applicability to Sri Lanka.
3. Provide an account on the negative impacts of Sri Lanka's whale watching industry and possible measures taken by the governing authorities in order to ensure the well-being of whale populations in the country.